



# CloudOpting

## Press Release

Cloud Computing and Cloud platforms for service migration have been increasingly gaining momentum across city councils as a potential opportunity to realize cost savings tied to standard in-house infrastructure maintenance, achieve a fast deployment of new services and solutions as well as high economies of scale resulting from cloud workload management and shared resources. **The CloudOpting project is a promising three-year effort accomplished by a pan-European consortium of 11 partners and co-funded by the EU ICT Policy Support Programme (ICT PSP) under the Competitiveness and Innovation Framework Programme (CIP).** The joint forces of the project partners will aim to increase the usage of cloud computing by public administrations through the provision of a “plug-and-play” platform where public institutions and government bodies can migrate existing IT systems in order to deliver online public services to citizens and third-parties, centrally manage operational data and citizen information within a controlled environment and allow citizens to develop innovative new services.

The project coordinator, **Ajuntament de Barcelona (IMI)**, has a wide experience in a range of European initiatives, and strongly involved in the transformation of Barcelona towards a real European Smart City.

CloudOpting will enhance the adoption of cloud platforms by stimulating a change of practice in public authorities and thus enabling efficient and transparent services, and new market applications to private companies and citizens. Among other benefits, the project will allow public administrations and private companies to create new services capable of interacting and sharing information among them, while providing consumer-oriented front-end interfaces and tools, which are quite intuitive to operate, resulting in an increased expectation and demand for complex services in ever-reducing timescales.

The underlying platform developed in the project will be tested in pre-commercial pilots deployed and experimented in three European regions and cities – Barcelona (Spain), Piedmont (Italy), and Corby (UK).

CloudOpting was kicked off in Barcelona on March the 6<sup>th</sup>, 2014.

References:

[1] <http://cloudopting.eu>