



Media Release

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Corby Hosts European ‘CloudOpting’ General Assembly and Coding Week

Since 2014 Corby has been a key demonstrator location for the €6.5million European ‘CloudOpting’ project, alongside cities including Barcelona and Turin. Electric Corby CIC are leading the project here in Corby that is bringing over €350,000 into the local economy to support Corby’s continued growth.

From the 7th-8th October, Corby will host the Annual General Assembly for the CloudOpting project, which will see delegates from the consortium travelling to Corby from across Europe. A Coding Week will also be taking place from the 5th October, which will see Corby at the forefront of technological innovation in cloud computing and public service delivery.

CloudOpting will provide a cloud-based platform for public authorities to deliver services to citizens whilst reducing administration and IT fees for local governments, which is critical at a time when local councils are experiencing budget cuts. In short, the project is creating an ‘app store’ for public services. It is hoped that CloudOpting will help develop new job markets in Northamptonshire based on digital content, as well as encourage the transfer of European-wide innovative services to Corby and the export of Corby-based services throughout Europe.

Electric Corby is playing a significant role within the CloudOpting project, delivering 3 experiments (applications). These apps are:

- An Energy Consumption and Generation Monitor that will aid organisations to reduce their energy consumption through monitoring, tracking and analysing their energy consumption data.
- A Northamptonshire Bus Portal, which will use live data to help bus companies and the Northamptonshire County Council to enhance their overall services as well as assist passengers with planning schedules and reduce waiting times.
- A Business Portal for local businesses in Corby to communicate and exchange information, allowing them to network, grow, and gain access to business support programmes.

Nick Bolton, Co-Founder of Electric Corby CIC said, “The involvement of Corby in this pan-European project is another demonstration of the towns future focused approach to growth. Innovation and collaboration play a key role in economic success and working with our colleagues from across the EU is a valuable way to ensure Corby continues to deliver on its ambitious growth plan”

Interviews and photo opportunities with Electric Corby and EU partners can be arranged for the afternoon of 7th October. For more details please contact Electric Corby on 01536 560222

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Electric Corby

Electric Corby is a Community Interest Company formed in part to attract world leaders in clean engineering and technology to Corby by becoming the UK's practical, community scale test centre for energy efficient living, working and travelling. Aiming to generate new employment opportunities with a low carbon, low energy focus to match the high levels of population growth in the area, Electric Corby will help the town become one of the most environmentally and economically sustainable areas in the UK.

Community Interest Companies (CIC's) are limited companies that hold the values of the public sector whilst possessing the flexibility and agility of a private company, and any profit is relayed back to the local community.

www.electriccorby.co.uk

CloudOpting

Cloud Opting is a three-year project (culminating in 2017) accomplished by a pan-European consortium of 9 partners and co-funded by the EU ICT Policy Support Programme (ICT PSP) under the Competitiveness and Innovation Framework Programme (CIP). It aims to provide a cloud based platform for public authorities to increase digital integration across Europe, whilst also reducing ICT infrastructure and maintenance costs. Three European cities will pilot the experiments developed under the CloudOpting project: Barcelona, Piedmont and Corby.

The project partners are: BARCELONA CITY COUNCIL, TEAMNET, WELLNESS TELECOM, ATOS WORLDLINE, SDG GROUP, SMART PARTNERS, CSI-PIEMONTE, PROFESIA, ELECTRIC CORBY CIC

www.cloudopting.eu