

CloudOpting



App Developers

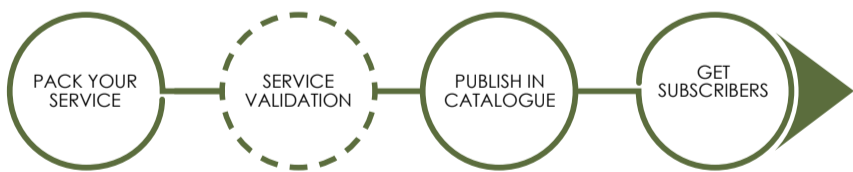
Are you a public administration or a private entity with a portfolio of services that you would like to share with other European municipalities?



CloudOpting service providers are responsible for the end-to-end provision of a public service.

Reach a European market of potential customers.

- Access to the widest marketplace for public services**
 Wider promotion of the service at European level once within the service catalogue, with the possibility to reach a European market of public entities.
- Quick time-to-market**
 Leveraging the software functionalities without the burden of implementing and maintaining the service.
- No infrastructure vendor lock-in**
 Services in the CloudOpting marketplace can be easily exported and imported into another Cloud platform.



Value-added Resellers

Are you a software integrator company or a consultancy firm with experience in the public sector?

Manage services as a source of recurring revenue and improved profitability.

- Add your expertise to the widest European marketplace for public services available today.
- Partner with reputable European service providers giving access to technical support and technology advancements.
- Become a certified partner of CloudOpting.



Your Marketplace

The meeting point to share public services.

CloudOpting is the single European marketplace that enables governments and businesses to consume and deliver digital public services in a seamless manner. At its core, CloudOpting is a managed platform that leverages innovation, economies of scale and competition, where well-informed customers can choose the best service for their needs.



THE CORE CONCEPTS

- Ensure that citizens, businesses and governments **can take advantage** of digital progress.
- Provide a shared platform where **digital services can prosper**.
- Fuel competition and drive innovation to constantly **provide better services** to the community.

Governments

Are you a public administration that would like to offer a greater variety of digital services to citizens?



Governments are the consumers of the services offered in the CloudOpting marketplace.

Shift focus from asset ownership to service management.

- Try-before-you-buy**
 Ability to test and assess the application during a limited period of time before purchasing it.
- Ready-to-use applications catalogue**
 Reduce time-to-market and ease go-live phase to any of the services offered within the CloudOpting catalogue.
- Performance monitoring**
 Common and standard business monitoring of all the applications running on the CloudOpting platform, including dashboards with business metrics.



Citizens

- Offer public services that comply with the European regulations for privacy, security and data protection.
- Increase engagement and collaboration with citizens through more personalized public services.

This project has received funding from the European Union ICT Policy Support Programme (CIP).



For more information, visit www.cloudopting.eu

Learn More Today



Empowering the public services of tomorrow

CloudOpting can help your organization, private or public, to take full advantage of the Cloud, while reducing costs, increasing agility and bringing new services to the community.

YOUR MARKETPLACE



APP DEVELOPERS

GOVERNMENTS

CITIZENS

Access to the widest marketplace for public services

Quick time-to-market

No infrastructure vendor lock-in

Try-before-you-buy

Performance monitoring

Ready-to-use applications catalogue

Improved citizen interaction

Compliance with the European regulation for privacy, security and data protection

Greater variety of public services

